



A division of Liberty  
Tire Recycling



**BETTER PRODUCTS for BETTER LIVING**

*Commercial Sales*



## BETTER PRODUCTS for BETTER LIVING

International Mulch Company began in 2000 with a vision, and a product that reflected stewardship and a new way to look at landscaping, Rubberific Premium Shredded Rubber Mulch. While this mulch looks exactly like real wood mulch, it was the first of its kind, as it is made completely out of rubber from recycled tires.

Over the years we expanded our recycled rubber portfolio by producing a rubber nugget called NuPlay, known simply as the safest playground covering available. We did not stop at only mulch though, as today we now have a full suite of products made from rubber for both landscaping and playground applications.

In 2013, International Mulch Company began to enter new product categories in the outdoor living space redefining who we are and what we do. From natural and organic plant foods, soils, amendments, citronella candles and weed fabric, our reach in the lawn and garden category was growing. We became IMC Outdoor Living.

In September of 2018, LTR Products acquired IMC Outdoor Living. We are now known as IMC Outdoor Living, a division of Liberty Tire Recycling. As part of this new business collective, the GroundSmart brand became part of the IMC Outdoor Living family of brands.

Liberty Tire Recycling is the industry leader in the global conservation industry. They collect and recycle more than 33% of the nation's scrap tires, transforming more than 150 million tires into raw materials for products that improve people's lives.

## By the end of this year we will have recycled nearly 1 billion pounds of rubber from tires.

If we did not give these tires a second life, they would have gone to our increasingly overcrowded landfills. We could not be prouder of this accomplishment. When we started creating and manufacturing products made from recycled tires the United States was littered with tire piles and landfills pushed to the brink. By purchasing recycled products like ours, you the consumer, have helped almost eliminate in just a decade what took our country almost a half century to create.

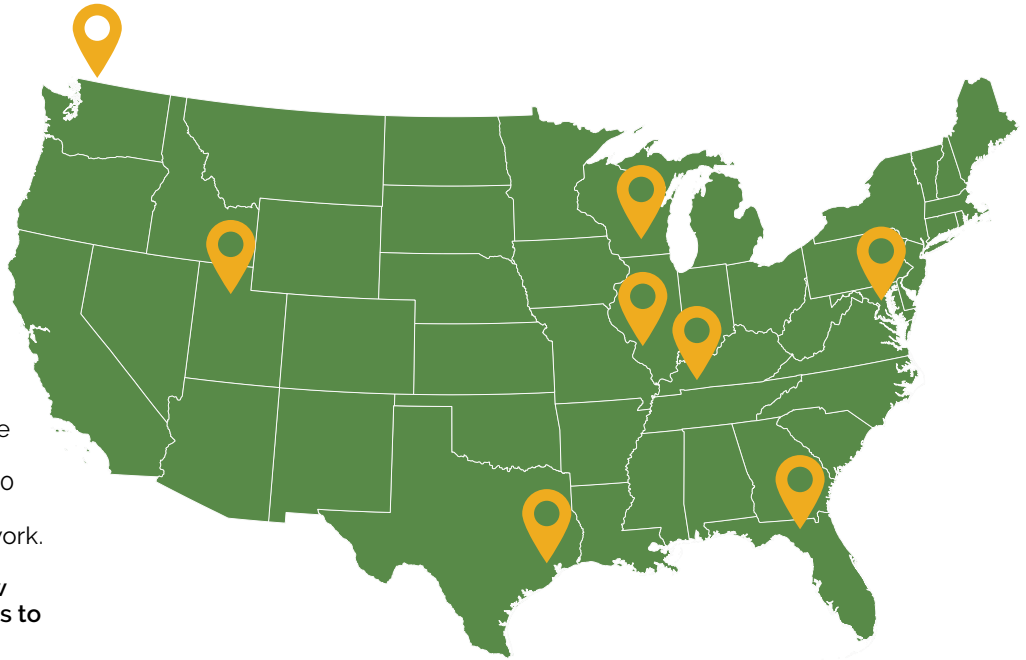
In addition, our natural and organic line of plant foods was borne from a need to protect the environment. Through an industry-best composting process, these plant foods are recognized as the gold standard by both home and commercial growers alike. All of our ingredients that we use in our natural and organic soils are eco-friendly and sustainable, giving us yet another opportunity to recycle. Our complete line of plant foods, soils and amendments are OMRI Listed for organic gardening, the most comprehensive certification a product can achieve.

The level of commitment we have at IMC Outdoor Living toward making our world a better place is reflected in the products that we manufacture and the consumers across North America that are looking to become better stewards of the land. On behalf of all of us at IMC Outdoor Living, a division of Liberty Tire Recycling, we thank you for your continued support.





In the past year we have added new production and distribution facilities to better serve our customers.



## Our Promise



**Rubberific®**



Weeds can take control of a flower bed or garden in just a matter of days leading to hours of tedious work to make your space look great again. Why not finally put an end to the task of pulling weeds each and every weekend by installing Groundscapes weed fabric in all of your landscaping beds and playgrounds.






# NuPlay®



# GroundSmart®

- 
- Provides a soft surface to help keep children safe on the playground
  - Maintains beauty even after years of exposure to the elements
  - Does not attract termites, carpenter ants or other harmful insects

## Safest, Playground Surface on the Market Today

Our Rubber Mulch Nuggets are the perfect loose-fill nugget groundcover for playgrounds and landscaping applications. Our nugget mulch, simply put, is the safest playground surface on the market today with fall height ratings up to 14 feet. With a 12-year color guarantee your children will stay safe, and your yard will look great for years to come.



**12** YEAR COLOR  
GUARANTEE

To verify product certification,  
visit [www.ipema.org](http://www.ipema.org)







## 2X the Fall Height Rating of Wood Mulch

Critical Heights of Tested Materials of 6-Inch Depth

Rubber Mulch Nuggets: 14 Feet	
Wood Chips: 7 Feet	
Engineered Wood Fiber: 6 Feet	
Wood Mulch: 6 Feet	
Double-Shredded Bark: 6 Feet	
Fine Gravel: 6 Feet	
Medium Gravel: 5 Feet	
Fine Sand: 5 Feet	

Based on critical fall height ratings  
ASTMF1292 approved - fall height  
Certified to comply with ASTM 1951 (ADA)



Cedar Red



Redwood



Earthtone  
(Mocha Brown)



Black



Green



Blue





# Uses & Benefits of Rubber Nugget Mulch

## Playground Safety Surfacing

### Saves time and money

- Eliminates annual mulching
- Up to 2X the coverage versus wood mulch
- Tremendous savings versus wood mulch

### Provides maximum fall height protection and accessibility

- IPEMA certified safety surface
- 2X the fall height protection versus wood mulch
- Wheelchair accessible

### Supports clean and healthy play

- Does not attract damaging insects
- Provides superior drainage and minimizes dust



Won't Attract  
Damaging  
Insects



100%  
Recycled  
Rubber



Certified  
Safe For  
Playgrounds



To verify product certification,  
visit [www.ipema.org](http://www.ipema.org)







## Landscape Groundcover

### Improves landscape appearance

- 12-year color warranty
- Provides a clean and fresh appearance for years
- Will not float, absorb water or erode during heavy rain

### Saves time and money

- Saves time and money
- Eliminates annual mulching
- Up to 2X the coverage versus wood mulch

### Helps prevent weeds and supports plant health

- Allows water and nutrients to pass directly to soil, unlike wood mulch
- Does not attract damaging insects



## Training Safety Surfacing

### Creates safer training environments

- Helps reduce injuries from falls
- All weather impact protection – will not freeze like wood mulch

### Saves time and money

- Eliminates annual mulching
- Up to 2X the coverage versus wood mulch
- Tremendous savings versus wood mulch

### Ideal training surface for:

- Obstacle and ropes course
- Climbing walls
- Combat training pits



Recycled Rubber

**Rubberific®**



### Rubberific Timbers

Rubberific Timbers are the ideal border system option for all your playground and landscaping needs. With the flexibility of rubber, it can form to virtually any edge desired. The top of the Rubberific Timber is rounded to provide extra safety when used around a playground..

- Available in Redwood, Earthtone, and Black
- All timbers at 8 feet long and come in the following sizes: 4" x 4", 4" x 6", and 6" x 8"







### Rubberific Mats

The longevity of our Rubberific Mats is second only to its versatility and functionality. Made from 100% recycled rubber, these durable 32" x 54" mats are two inches thick and feature a beveled edge to offer a clean and finished look. One of their primary uses of Rubberific Mats is below swings and slides in the playground where loose-fill mulch is typically kicked out by playful children. These mats stay in place, keep children safer and greatly reduce ongoing maintenance.

- Available in Redwood, Forest Green, Earthtone and Black





# Rubberific®



### Rubberific Pavers

Bring new life to old patios, decks and floors with our full line of Rubberific Pavers. If you are looking for flexibility in design, choose our dual-sided 16-inch reversible pavers with a brick pattern one side and an architectural pattern on the other.

- Long-lasting and durable
- Will not freeze or crack
- Grooved bottom channels water off of surface



### Rubberific Tree Rings

Give your tree beds a well-maintained look 365 days a year with a Rubberific Tree Ring. These 24" and 36" 100% recycled rubber tree rings help to prevent erosion, compaction and fungal growth while conserving moisture. With weed fabric on the bottom side, say goodbye to weeding around your trees for years to come.

- Easy installation
- Eliminate yearly re-mulching
- Stop weed growth that robs trees of nutrients and moisture
- Mow right over it



### Rubberific Splash Blocks

Rubberific Splash Blocks are light enough to move and sturdy enough to stay in place even during the heaviest of storms. Made from 100% recycled rubber, these splash blocks will not crack or chip during freeze and thaw cycles.

- Compliments or matches our mulch colors
- Durable and functional
- Long-lasting





## GroundScapes Premium Weed Fabric

Weeds can take control of a flower bed or garden in just a matter of days leading to hours of tedious work to make your space look great again. Why not finally put an end to the task of pulling weeds each and every weekend by installing Groundscapes weed fabric in all of your landscaping beds.

- Chemical free weed prevention
- Increased permeability to allow for better flow of air, water, and vital nutrients
- Perfect for: flower beds, in-ground gardens, raised garden beds and residential landscaping projects
- Use with landscape pins
- Available in a 6' x 300' roll (1800 square feet) or 3' x 50' roll (150 square feet)



- 3 ounce
- Spunbound polypropylene
- 2% ultraviolet inhibitors





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Tire Recycling

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